

## **SPONSORSHIP LEVELS**

### **Silver Sponsor: \$250** *(Tax Deductible Portion: \$160)*

Your organization will be mentioned by name in promotional materials. Name and logo will be featured on festival entry banner and on the website. You will be given a 6' folding table, two chairs for exhibiting, and free admission to the VIP Area, housed in the Commanding Officer's House on Nolan Park.

### **Gold Sponsor: \$500** *(Tax Deductible Portion: \$160)*

Your organization will be mentioned by name and logo in promotional materials, festival entry signage, and on the website. You will be given a 10'x10' tent, hanging sign with name/logo, 6' folding table and two chairs for exhibiting, and free admission to the VIP Area, housed in the Commanding Officer's House on Nolan Park.

### **Porch Sponsor: \$1000** *(Tax Deductible Portion: \$660)*

Your organization will become the focal point and programming partner for one of the beautiful porches belonging to the houses of Nolan. Your organization will have the opportunity to exhibit, vend, and/or plan events and activities throughout the festival's open hours. Your organization name and logo will be featured on signage in this area, promotional materials, festival entry signage, and on the website. You will be given a hanging sign with name/logo, 6' folding table and two chairs for exhibiting, and free admission to the VIP Area, housed in the Commanding Officer's House on Nolan Park. Additional branding opportunities available.

### **Program Sponsor: \$2000** *(Tax Deductible Portion: \$1660)*

Your organization will be featured as the official sponsor of one of the following areas at the festival: The Children's Festival, The Poetry Brothel, The Vendor's Village, or The Ring of Daisies Open Mic. Your organization name and logo will be featured on signage in this area, promotional materials, festival entry signage, and on the website. You will be given a 10'x10' tent, hanging sign with name/logo, 6' folding table and two chairs for exhibiting, and free admission to the VIP Area, housed in the Commanding Officer's House on Nolan Park. Additional branding opportunities available.

### **Volunteer Program Sponsor: \$2500** *(Tax Deductible Portion: \$2160)*

Your organization will be the official sponsor of the New York City Poetry Festival volunteer program. Your organization name and logo will be featured on volunteer t-shirts, promotional materials, the festival entry signage, and on the website. You will be given a 10'x10' tent, hanging sign with name/logo, 6' folding table and two chairs for exhibiting, and free admission to the VIP Area, housed in the Commanding Officer's House on Nolan Park. Additional branding opportunities available.

### **Stage Sponsor: \$5000** *(Tax Deductible Portion: \$4610)*

Your organization will be featured as the official sponsor of The White Horse, The Algonquin, or Chumley's Stage. Your organization name and logo will be featured on signage in this area, promotional materials, festival entry signage, and on the website. Announcements will be made on stage about your organization. You will be given a 10'x10' tent, hanging sign with name/logo, 6' folding table and two chairs for exhibiting, and free admission to the VIP Area, housed in the Commanding Officer's House on Nolan Park. Additional branding opportunities available, including some curatorial control over elements of that stage.

**Visual Arts Sponsor: \$7500** *(Tax Deductible Portion: \$7110)*

Your organization will be featured as the official sponsor of the Visual Arts program at the festival. Your organization name and logo will be featured on signage near the various installations, promotional materials, festival entry signage, and on the website. Announcements will be made on stage about your organization. You will be given a 10'x10' tent, hanging sign with name/logo, 6' folding table and two chairs for exhibiting, and free admission to the VIP Area, housed in the Commanding Officer's House on Nolan Park. Additional branding opportunities available, including joint curatorial control over the pieces selected for exhibition.

**VIP Area Sponsor: \$10,000** *(Tax Deductible Portion: \$9610)*

Your organization will be the official sponsor of the VIP Area at the New York City Poetry Festival, allowing your staff and representatives unlimited access to the Commanding Officer's House on Nolan Park. Announcements will be made on stage about your organization. Your organization name and logo will be featured prominently on signage both inside and outside of the pavilion. Name and logo will also be featured on promotional materials, festival entry signage, and the website. You will be given a 10'x10' tent, hanging sign with name/logo, 6' folding table and two chairs for exhibiting. Additional branding opportunities available.

**Title Sponsor: \$25,000** *(Tax Deductible Portion: \$24,460)*

Your organization will be the official sponsor of the New York City Poetry Festival and will be highlighted using your company name and logo in all media related to the festival. Your organization name and logo will be displayed prominently on signage throughout the festival, in the Blackbird Pavilion, on volunteer t-shirts, promotional materials, on the festival entry banner, and on the website. Announcements will be made on stage about your organization. You will be given a 15'x15' tent, hanging sign with name/logo, an 8' folding table, a 6' folding table and four chairs for exhibiting. Your staff and representatives will be allowed unlimited access to the Blackbird Pavilion. Additional branding opportunities available.

## **ADDITIONAL SPONSORSHIP OPTIONS**

### **Exclusive Sponsor: \$TBD**

If making sure your competitors aren't present is a priority, we can discuss an exclusive sponsorship. (e.g. If you make coffee, we can make sure your brand of coffee is the only one available at the festival.)

### **Collaborative Sponsor: \$TBD**

With this option, we will work with you to create a totally customized experience of your brand for our festival goers. The audience at The New York City Poetry Festival is smart and savvy, and they pride themselves on their integrity; they are inherently skeptical of "advertising." With this option, our production team work with you to integrate your brand in a meaningful way into the artistic environment of the festival and the natural beauty of the island.